



POTOMAC EDISON COMMERCIAL NEW  
CONSTRUCTION PROGRAM

## FREQUENTLY ASKED QUESTIONS

### **WHAT IS THE POTOMAC EDISON COMMERCIAL NEW CONSTRUCTION PROGRAM?**

The CNC Program provides Potomac Edison commercial customers in Maryland with complimentary energy design assistance and financial incentives to help offset the cost of implementing energy-efficient strategies in new construction and major renovation projects.

### **HOW DOES THE COMMERCIAL NEW CONSTRUCTION PROGRAM WORK?**

Potomac Edison selected Willdan to implement the Commercial New Construction Program. Willdan provides complimentary energy design assistance with customized energy modeling so you can see which efficiency strategies are the most cost-effective and have the biggest impact. The customer and design team decide which efficiency strategies to incorporate. We provide this assistance with a simple 5-step process that is aligned with your design and construction schedule.

We then utilize the results from the energy model to calculate incentives. Construction incentives are available for customers and design team incentives are available for design teams. Final incentive amounts are based on the annual electric savings after Willdan conducts post-inspection of the work performed to ensure the job was completed in line with program rules.

### **WHO IS ELIGIBLE FOR THE COMMERCIAL NEW CONSTRUCTION PROGRAM?**

New construction, addition and major renovation projects within Potomac Edison's service territory in Maryland that are larger than 5,000 square feet. Major renovations are defined as projects with a mechanical and lighting systems replacement.

### **CAN PUBLIC SECTOR CUSTOMERS PARTICIPATE IN THE COMMERCIAL NEW CONSTRUCTION PROGRAM?**

The CNC program is a regulated utility program offered to all non-residential customers of Potomac Edison in Maryland. In addition, the program is part of Potomac Edison's EmPOWER Maryland program offerings, which have been approved by the Maryland Public Service Commission.

## WHEN IS THE BEST TIME TO ENROLL?

The earlier the better to optimize your savings opportunities. Potomac Edison offers solutions for most new construction and major renovation projects regardless of timing.

## CAN I INCLUDE RENOVATION AREA IN MY PROJECT?

It depends on the scope of the project. Renovation projects that potentially qualify for Commercial New Construction include buildings undergoing a mechanical and lighting systems replacement.

Can we participate if we are using design build for mechanical and electrical?

Yes, we can work with the mechanical and electrical contractors and/or with the owner who has initial ideas on HVAC and lighting choices.

## HOW IS THE INCENTIVE AMOUNT DETERMINED?

The program implementer, Willdan, will create a whole building energy model. The energy savings from the energy model will be utilized as the basis for determining incentives. Incentives are provided for both the customer and design team.

## WHO SHOULD ATTEND THE COMMERCIAL NEW CONSTRUCTION PROGRAM MEETINGS?

Someone who can speak knowledgeably about energy efficiency measures in the areas of architecture, lighting design, lighting control, HVAC, service water heating and incremental costs. While it is preferred that the owner participate, owner's representation is not required as the design team often speaks on their behalf.

## HOW MUCH DESIGN TEAM TIME IS NEEDED TO PARTICIPATE?

On average a design team spends about two hours in Commercial New Construction Program meetings. Design teams will likely spend additional time providing documentation and reviewing reports, which averages two hours per project. The design team will receive an incentive to offset time associated with program participation.

### TYPES OF BUSINESSES



Offices



Schools



Higher Education



Police/Fire stations



Public Building



Hotels



Mixed-Use



Senior Living



Multi-Family



Food & Beverage



Churches



Retail



Grocery/Convenience



Healthcare



Warehouse/Industrial

For additional questions about the Potomac Edison Commercial New Construction program, please contact:

**800-880-3808 | energysavemd@willdan.com | energysavemd-cnc.com**

FirstEnergy offers a suite of programs to benefit all customer sizes and project types. To view all available First Energy EmPOWER offerings please click [HERE](#).

EmPOWER Maryland programs are funded by a charge on your energy bill. EmPOWER programs can help you reduce your energy consumption and save you money. [Learn more](#) about EmPOWER Maryland.

By participating in these energy efficiency and peak demand reduction programs, customers agree to allow their utility to retain ownership of all Capacity Rights which refers to the demand reduction associated with any energy efficiency and peak demand reduction measure for which incentives were provided by the Company. Your utility will aggregate these energy efficiency demand reduction attributes into the PJM capacity market with proceeds being used to offset the program costs.