

COMMERCIAL NEW CONSTRUCTION

RECEIVE FINANCIAL INCENTIVES FOR YOUR ENERGY-EFFICIENT DESIGN DECISIONS

Potomac Edison's Commercial New Construction Program provides complimentary energy design assistance and financial incentives to help offset the cost of implementing energy-efficient strategies for commercial and multifamily buildings. When you make informed decisions on energy-efficient design options that exceed the efficiency standards of a code-constructed building, you and your clients benefit with financial savings year over year.



Complimentary Energy Design Assistance

Customized energy model that simulates energy use to identify strategies with the greatest impact and cost-effectiveness.



Design Team Incentive

We offer a design team participation incentive to offset design team time associated with program participation.



Construction Incentive

For the building owner, based on the annual electric savings, and to help lower costs of implementing strategies.

☎ 800-880-3808

✉ energysavemd@willdan.com

📍 energysavemd-cnc.com

FirstEnergy has a suite of programs to benefit customers of all sizes. To view all available FirstEnergy EmPOWER offerings please click [HERE](#).

CUSTOMER ELIGIBILITY

Commercial New Construction is available for most project types including commercial, institutional, industrial and multifamily. To qualify, participating projects should be:

- In Potomac Edison's service territory
- New construction, an addition, or a major renovation with mechanical and lighting systems replacement
- Larger than 5,000 square feet

STREAMLINED PROCESS TO ACCOMMODATE YOUR PROJECT SCHEDULE



Enroll

Contact us to discuss project details



Preliminary Analysis

Real-time evaluation of energy-efficiency improvements and bundled whole-building strategies



Final Analysis

Pick the best fit for your goals, and we'll analyze energy savings and eligible incentives




Verify

We confirm your project was built to plan and issue a verification report



Earn

Utility provides incentives for your completed project

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Potomac Edison's Commercial New Construction Program is offered in partnership with Willdan, a preeminent national energy efficiency and sustainability consulting firm providing specialized, innovative services in energy and resource management. www.willdan.com

EmPOWER Maryland programs are funded by a charge on your energy bill. EmPOWER programs can help you reduce your energy consumption and save you money. [Learn more](#) about EmPOWER Maryland.

By participating in these energy efficiency and peak demand reduction programs, customers agree to allow their utility to retain ownership of all Capacity Rights which refers to the demand reduction associated with any energy efficiency and peak demand reduction measure for which incentives were provided by the Company. Your utility will aggregate these energy efficiency demand reduction attributes into the PJM capacity market with proceeds being used to offset the program costs.